

STRATEGY 2030

Transformation: Financing the future

Invest in

- strengthen resource mobilization and financing approaches
- leverage auxiliary role
- Strengthen governance, financial management and accountability

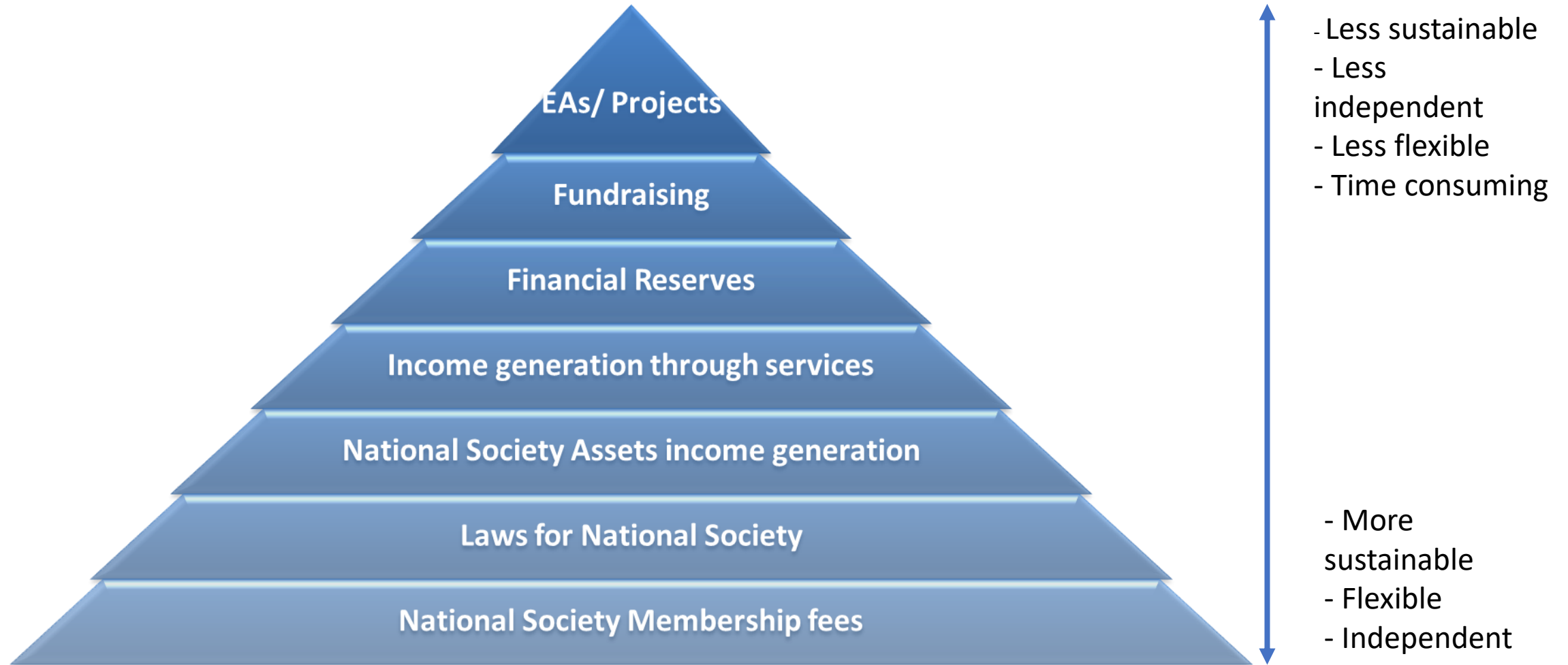
Transformative action

- Diversify partnerships
- Develop innovative business models
- New financing mechanisms to support independence and depth of action

National Society Financial Sustainability Framework



Diversification of Domestic Income streams



Tools and support



Funding

- Capacity Building Fund
- National Society Investment Alliance
- Fundraising Investment Fund (FIF) – of the Virtual Fundraising Hub
- IFRC Member societies

Assessment tools

- OCAC/BOCA
- Financial Sustainability Dashboard
- Scenario Based Predictive Modelling study
- Finance Development Competency Network
- Core cost modelling

Capacity building

- APFN (skillshare, webinars, newsletter, Peer exchange)
- Tools from the Virtual Fundraising Hub (Benchmarking Peer Review, iRaiser, FIF-Fundraising Investment Fund, International skillshare)
- Dedicated human resource in the secretariat and technical expertise
- RM policy and strategy development support